

A Partnership Opportunity for General Practitioners

Citydoc Medical Ltd

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To make an enquiry, contact: Dr Eoghan Macsweeney, Commercial Director.

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About Citydoc Medical Ltd

With more than 150 clinics placed strategically throughout England, Scotland and Wales, Citydoc Medical is the fastest growing operator of private High Street medical centres in the UK. For more than a decade, we've been offering primary care services that complement the NHS and provide patients with greater choice and a cost-effective way to meet their healthcare needs.

On average, Citydoc Medical opens up one new clinic every month. This unrivalled growth is made possible as a result of three things: a diligent, digital marketing campaign that is continuously tweaked to ensure peak performance. A strong brand that people immediately identify with. And a network of committed GP surgeries and pharmacies who have become our trusted partners.

The Opportunity

Citydoc Medical is seeking both Private and NHS GPs who are located in easily accessible locations around the UK. Our extensive marketing activity, coupled with our strong brand presence, enables us to offer a reliable revenue stream in addition to our GPs usual day-to-day activities.

We refer to this opportunity as a 'partnership', but without the usual legal formalities associated with such a business arrangement. Our partners enjoy all the freedom of operating independently, plus the benefits of a larger organisation available in the background.

You will be selling our range of health products including, sexual health screening, TB screening, private GP services, consulting and visa medicals.

We operate a very simple revenue share system that's fair, prompt, and hassle-free. In addition, we can handle your diary, all marketing activity, and provide fully operational call centre facilities.

Products & Revenue Share

This is a list of our most commonly sold products. Our published prices will be the maximum you can charge, though you can charge less if you so wish. Please be advised that in those instances, our fee share will be based on our price.

PRODUCT	ADVERTISED PRICE	YOUR SHARE
Visa medical	£??	??% / £??
TB screening	£??	??% / £??
Private GP appointment	£??	??% / £??
HIV testing	£??	??% / £??
Other	£??	??% / £??
Other	£??	??% / £??
Other	£??	??% / £??
Other	£??	??% / £??

IMAGE
FLAGSHIP WALK-IN CENTRE

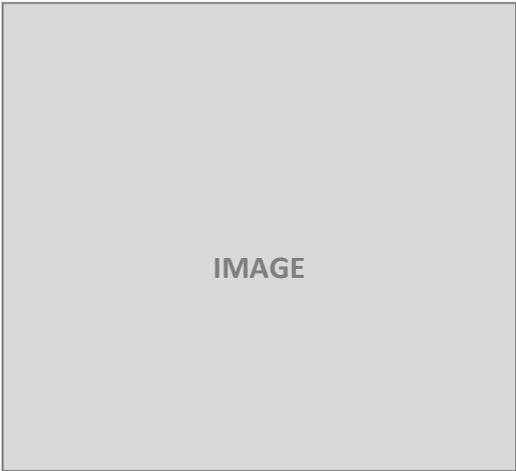
One of our flagship walk-in centres based in ????????

Partner Benefits

- ✓ Extensive digital marketing and advertising activity
- ✓ Up to £200 per hr NET profit
- ✓ Huge brand presence
- ✓ Fast pay out
- ✓ Diary management
- ✓ Training and support
- ✓ Zero financial outlay
- ✓ No joining fees
- ✓ Guaranteed revenue stream
- ✓ Medical helpline

Quick Facts

- 200,000 registered patients
- 650,000 annual web visits
- 1.5million page views
- 150 nationwide clinics
- The directors are all experienced NHS GPs
- Open 7 days a week
- Open most Bank Holidays



IMAGE

The Training

We want every one of our patients to enjoy the same caring and professional experience, regardless of which clinic they choose to use. In the same way that any hugely successful brand needs to keep a sharp eye on continuity, Citydoc Medical preserves its image by ensuring that all of our partners are aware of our values, protocols and procedures.

You will be required to attend one day's training, run by our Medical Director, Shalini Mahtha. You'll learn about our booking system, our ethos, and what we expect from you in return for a lucrative, guaranteed revenue stream.

The Costs

In short, there is no financial cost to you. We take care of all the brochures and administrative documentation. The only thing that we expect from you is your full commitment, professionalism, co-operation and an enthusiastic approach to making the partnership work.

Part of the reason for our huge success is our ability to continuously innovate. We can only do this by having an open mind, and being responsive to new ideas. Those ideas often come from our partners, so if you feel at any point there is something we could do to improve our service, we'll be ready to listen and take action.



IMAGE

It works...

"The service CityDoc provides is excellent, the fee structure is transparent and fair and my communication with CityDoc has always been of a very clear and professional nature. The marketing focus has driven significant volumes of business over the past 3 years and I'm very pleased with our partnership with CityDoc and the service provided."

Nick Daines
Director and Superintendent Pharmacist
Lifestyle Pharmacy

Interested? We need to talk.

Our partner programme isn't for everyone. Location is important, but honesty, integrity and attitude is even more so. We don't take on all that approach us, but we'll be more than happy to discuss this lucrative opportunity with you.

Speak with Dr Eoghan Macsweeney today.
Call 0207 256 8668 or email eoghan@citydoc.org.uk